

PLANNING SERVICES

what kind of help do you need?

What exactly does a wedding planner do? Planners are all about the logistics, from vendor referrals and contract negotiations, to executing your vision on the day-of the wedding, they take the guesswork out of the process, and create a plan of action that ensures the wedding runs as seamless and smooth as possible. I often hear brides say, “I just want someone there to help put out any fires”, working with a planner means you avoid the fires ever starting.

FULL-SERVICE PLANNING

Full-service wedding planning is the most comprehensive option and includes helping with everything from start to finish for your wedding day and/or weekend. This service is ideal for couples who want a stress-free experience and prefer to leave the details in the hands of a seasoned professional. **PS-** *this does NOT mean that the planner makes decisions for you.*

- Provides venue referrals, schedules and attends site visits.
- Provides vendor referrals, reviews contracts, and manages all rental orders.
- Schedules and attends vendor meetings and tastings.
- Helps determine, track, and manage your budget and payments.
- Creates detailed timelines and floor plans.
- Helps establish and coordinate a plan of action to execute your design, and aesthetic vision.
- Coordinates room blocks and transportation needs.
- Manages the rehearsal and rehearsal dinner (if needed).
- Oversees everything on the wedding day (vendors, timeline, setup, breakdown, etc.).
- Provides open access for question, concerns, and guidance throughout the planning process.

PARTIAL PLANNING

Partial wedding planners offer all of the expertise of a full-service planner but with a more limited scope of responsibilities - it's a more cost effective option to get you the professional support you need, where you need it the most.

- Provides vendor and rental order management, and reviews all contracts.
 - Attends vendor meetings and tastings (as needed).
 - Creates detailed wedding day timelines and floor plans.
 - Manages the rehearsal and rehearsal dinner (if needed).
 - Oversees everything on the wedding day (vendors, timeline, setup, breakdown, etc.).
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WEDDING CONSULTANT

Our consulting option is perfect for anyone who needs help on the back end but may not need an actual planner there the day of the wedding (i.e. your venue provides a day-of coordinator, you're planning a small wedding, or you need the additional support but you can't justify hiring a planner with your current budget).

- Provides professional advice and recommendations.
- Helps guide you through any budget questions or concerns.
- Can provide you with vendor referrals, rental management, and insider information.
- Works with you to create a wedding day timeline and floor plan.
- Helps audit your current plan to address any loose ends or red flags.
- Provides scheduled access for questions and concerns throughout the planning process.

EVENT DESIGN

This is very different from a wedding planner, a wedding or event designer's role is purely aesthetic. They specialize in design by consulting on the flowers, theme, tablescapes, lighting, decor, furniture, linens, etc. They'll listen to your ideas and help with the decisions that give your event a cohesive, stylish, sophisticated look by turning your creative vision (and those Pinterest boards) into a reality.

**Please Note: This is not a service we offer, we work in collaboration with the florists and design vendors in the area to bring your vision to life on the day of the wedding.*

DAY-OF COORDINATOR

Day-of (or) month-of coordinators typically begin working with you 2-4 weeks prior to the wedding and are more like a wedding day personal assistant. They manage the flow of the timeline, help with any DIY decor placement or setup, and handle any unforeseen challenges that might come up but they typically don't have the same level of experience as a full-service or partial planner.

**We do not offer day-of coordination services because we believe that the value in hiring a planner is to help advise you during the planning process when you need it the most, and create a plan of action that will ensure your day/weekend runs as smooth and flawless as possible.*
